

University Place delivers lectures to Wisconsin and beyond

University Place is WPT's initiative to provide university-related content to audiences across the state of Wisconsin and beyond. Since the service began in January 2008, WPT has made available hundreds of lectures presented by University of Wisconsin professors, faculty, staff, and guest presenters, as well as lectures from community events including the Wisconsin Book Festival, the Wisconsin Academy and the Wisconsin Historical Society.

University Place programs cover a wide range of subject areas including biology, astronomy, anthropology, environment and climate studies, physics, botany, zoology, health and nutrition, chemistry, psychiatry, business, art, medical sciences, social sciences, history, political science, literature, sociology, public education, etc.

In partnership with various UW and community lecture and event organizers, WPT tapes or acquires video for University Place.

University Place programs are broadcast over The Wisconsin Channel, one of WPT's digital multicast channels. The Wisconsin Channel is also streamed over WPT's web site synchronous with the television broadcast. University Place program are available for on-demand viewing in a permanent archive on WPT's web site.

University Place is funded in part by the Corporation for Public Broadcasting.

Three ways to watch University Place:

1. On The Wisconsin Channel, broadcast over-the-air and via some cable systems.

Mon. – Fri. 9 a.m. to noon and 3 to 4:30 p.m.

Sat. – Sun. 9 a.m. to noon and 3 to 6 p.m.

2. Streaming on demand at **wpt.org/universityplace**

3. Online via The Wisconsin Channel simulcast at **wpt.org/wisconsinchannel**

Visit **wpt.org/universityplace/schedule** for the monthly University Place TV broadcast program schedule.

The Wisconsin Channel around the state:

WHA-TV.....	Madison	Channel 21.2
WPNE-TV	Green Bay	Channel 38.2
WHRM-TV	Wausau	Channel 21.2
WLEF-TV	Park Falls.....	Channel 30.2
WHLA-TV.....	La Crosse	Channel 31.2
WHWC-TV	Menomonie	Channel 28.2

Cable channel assignments are determined by cable operators. Please check with your local cable company.

For more information contact Tina Hauser: tina.hauser@wpt.org