



Wisconsin Public Television

## University Place

An initiative from WPT provides university-related content to audiences across the state of Wisconsin, and beyond.

This programming is a wonderful resource... We have just gotten access to it via digital TV, and have already watched a number of interesting and challenging programs.

– Wisconsin Channel viewer

Giving viewers a front-row seat and free pass to Wisconsin's finest academic minds, *University Place* lecture topics cover a wide range of subject areas. The focus is on established community needs of economic and workforce development, community capacity building, environmental and energy concerns, improving public education for our children, and issues of obesity, health and nutrition.

*University Place* content will include taped university-related performances, events and other non-lecture content.

*University Place* content is delivered via television broadcast and the internet. Television delivery is over The Wisconsin Channel, WPT's digital broadcast service.

The Wisconsin Channel is also streamed on the Web – [wpt.org/wisconsinchannel](http://wpt.org/wisconsinchannel) – synchronous with the television broadcast. In addition, *University Place* content is being archived on The Wisconsin Channel's Web site for viewing 'on demand' as well as for download.

*University Place*, like The Wisconsin Channel, is a work in progress. Since January 14, 2008, when The Wisconsin Channel went live, *University Place* lectures have been part of the daily broadcast schedule.



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[wpt.org](http://wpt.org)

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